

I've been in the technology staffing industry for over 25 years and have run my own staffing company for 22 of those. As of this year we spend upwards of fifty thousand dollars a year on subscriptions to job boards like Dice, LinkedIn, and Indeed.

When Josh and Chad here first came to me with the idea for melonseed, I decided to do some research before agreeing to get involved with it, and what I found first surprised and then ashamed me. Even after 20 years of doing this, I had no idea that there did not exist any technology based solution to help small businesses and the people who worked for them both with hiring people or for finding people jobs.

While all those job boards I mentioned earlier did a great job, they were only focused on high paying, high tech jobs. Not one of those focused on the small business or it's problems.

That is what pushed me to really give melonseed a go.

As I seriously started studying this market, two things became very evident quickly. That a small business could not afford the LinkedIn's and Dice's. Paying 50,60,80 dollars for every job posting or 2500 a year for a subscription was ridiculous and when they needed to hire someone, they did not have the leisure of waiting for days or weeks to get a candidate. Most of their requirements were for people who had to start the same week or maybe the next day.

For the job seeker, it was a similar story. Most people had to either rely on word-of-mouth or references or personally checking business by business for individual help wanted signs. There was no dedicated place for them to document their experience or find all available jobs in a simple, easy, immediate format.

That's why the melonseed concept immediately made sense. A simple, easy, fast, cheap and efficient tool for both employers and job seekers to connect with each other.

What we are trying to do is build a closed loop community of small business employers and their respective job seekers. We want to not only create connections within this community but as we grow we want them to grow with us and participate in our living resume building, give back programs, our inner city development and education programs, our member discount initiatives, our lottery hub just to name a few.

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